



# Horn Matters

ADVERTISING RATES AND LOCATIONS (v. 9/5/2017)

## 1. Page Top - Rotating Alpha

Home page, [ABOUT US](#), [KNOWLEDGE BASE](#), & [UPCOMING EVENTS](#) Pages

- 3 months = \$200
- 6 months = \$400
- 9 months = \$550
- 12 months = \$700

Dimensions: up to 568w x 165h pixels, rotating banner.

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## 2. Inline - Rotating Home Page and Articles

Location: mid-page on the Home page, and on all articles in the middle of the article.

- 3 months = \$125
- 6 months = \$200
- 9 months = \$275
- 12 months = \$350

Dimensions: up to 568w x 165h pixels, rotating banner.

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## 3. Articles Top - Rotating Beta

Location: All articles at the top.

- 3 months = \$175
- 6 months = \$350
- 9 months = \$500
- 12 months = \$650

Dimensions: up to 568w x 165h pixels, rotating banner.



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ADVERTISING RATES AND LOCATIONS (v. 9/5/2017)

## 4. Right Column - Rotating Alpha

Location: Home page, articles, [ABOUT US](#), [KNOWLEDGE BASE](#), & [UPCOMING EVENTS](#)  
Pages, below the social media icons.

- 3 months = \$175
- 6 months = \$350
- 9 months = \$500
- 12 months = \$600

Dimensions: up to 295w x 220h pixels, rotating banner.

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## 5. Right Column - Rotating Beta

Location: Home page, articles, [ABOUT US](#), [KNOWLEDGE BASE](#), & [UPCOMING EVENTS](#)

- 3 months = \$125
- 6 months = \$225
- 9 months = \$325
- 12 months = \$400

Dimensions: up to 295w x 220h pixels, rotating banner

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## 6. Right Column - Rotating Economy

Location: [ABOUT US](#) and [UPCOMING EVENTS](#) Pages.

- 3 months = \$50
- 6 months = \$100
- 9 months = \$135
- 12 months = \$150

Dimensions: up to 295w x 220h pixels, rotating banner